

WE MAKE COMPUTERS THAT CAN SEE.

Cognex<sup>®</sup> is the largest, most trusted, and most recognized global player in industrial machine vision.

Cognex systems emulate human eyes and brains. Each system consists of optics, an image sensor, and high-speed electronics that work together to capture an image, and software to analyze that image and make sense of what's being seen. While this process is second nature to humans, it is a very complex challenge for a computer.

Cognex is focused entirely on solving the toughest problems in machine vision and industrial barcode reading, and we have sold more solutions in these areas than any other company in the world.



# THE GLOBAL LEADER IN MACHINE VISION AND INDUSTRIAL BARCODE READING

For more than 41 years, Cognex has helped the world's most innovative companies make their manufacturing operations faster, smarter, and more efficient.

Cognex vision and barcode reading systems help improve product quality, guide assembly robots, and track items through each stage of production and distribution. Using data from the billions of digital images captured by Cognex vision systems, companies can monitor, update, and change production plans in real time across global supply chains. And Cognex is constantly applying new techniques like deep learning and 3D sensing to help companies push production limits beyond what they previously thought possible.

\$1.04 BILLION
2021 REVENUE

3,500,000+ SYSTEMS SHIPPED



GLOBAL OFFICES IN **20+ COUNTRIES** 

500+ Channel Partners



### **DEEP LEARNING**

Cognex Deep Learning learns to spot patterns and anomalies from sample images, and automates and scales complex inspection applications that, until now, still required human inspectors.

### **Deep Learning Tools**



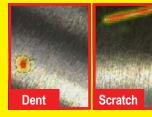
**Assembly Verification** 



**Defect Detection** 



**Complex OCR** 



Classification

#### **ViDi EL Deep Learning Tools**

Using a pre-trained set of deep learning-based algorithms, ViDi EL tools solve complex applications in minutes. Training can take as few as five to ten images per class, with no coding required.



### **In-Sight 2800 Series**

Combines deep learning technology with traditional rule-based vision tools to solve a range of error-proofing tasks. From simple presence/absence detection to more advanced categorization and sorting problems, this fully integrated vision system offers an easyto-use solution for automating inspections.

TOOL SET

















### **In-Sight D900 Series**

The In-Sight D900 vision system leverages advanced deep learningbased tools to solve challenging OCR, assembly verification, and defect detection tasks. Processing takes place on-device, which eliminates the need for a PC, simplifying application deployment and bringing the power of deep learning to non-programmers.







RESOLUTION

















### **VisionPro Deep Learning**

VisionPro® Deep Learning is a deep-learning based image analysis software that automates highly variable applications by tolerating natural variation, while successfully differentiating between acceptable and unacceptable anomalies. Its graphical, point-andclick programming environment makes it easy to configure jobs and enables users to generate inspection results, fast.

TOOL SET





### **MACHINE VISION**

Tens of thousands of applications worldwide inspect billions of products each day, many products that simply could not be manufactured without machine vision technology. Whether verifying the fill levels of soda bottles traveling on a conveyer, reading oil-stained DPM codes on automotive parts, or positioning touch screens on smartphones to micron-level accuracy, machine vision technology performs highly-detailed tasks on high-speed production lines.

Cognex machine vision products help companies:

- **Optimize quality**
- Minimize waste
- **Maximize throughput**



### **In-Sight 2000 Series**

Provides easy and reliable error-proofing inspections thanks to powerful vision tools, modular lighting and optics, and an easy-to-use setup environment. Reducing defects and increasing yield helps streamline operations and increase profitability.

RESOLUTION



3.75 µm<sup>2</sup> pixel size

**FEATURES** 













Combines modular integrated lighting and optics for optimal image formation with powerful vision tools and ease of use in a compact footprint for fast, accurate inspections on space-constrained production lines.

RESOLUTION



Up to











### **In-Sight 8000 Series**

Ultra-compact standalone vision systems deliver industry-leading vision-tool performance in the micro form factor of a typical GigE vision camera.

RESOLUTION



Up to 5MP













### **In-Sight 9000 Series**

Rugged, ultra-high-resolution standalone vision systems equipped with a full suite of In-Sight vision tools solve high accuracy part location, measurement, and inspection applications. Line scan and area scan image acquisition options are available for imaging large continuously moving or stationary objects.

RESOLUTION



Area Scan: Up to 12MP Line Scan: Up to 32MP













All In-Sight 2D products, from vision sensors to vision systems, are configured with the powerful, yet intuitive In-Sight Vision Suite. The EasyBuilder development environment walks users step-by-step through the setup process, while the spreadsheet view provides additional power and flexibility for more complex applications.

In-Sight Vision Suite also offers the widest range of built-in communication protocols that interface directly to any PLC, robot, or HMI on the factory network.



Whether performing a single profile measurement or scanning an entire surface in 3D, Cognex has the most powerful and robust 3D vision tools. Manufacturers in all industries trust Cognex technology to deliver high accuracy surface feature measurements that go beyond the capabilities of 2D vision technology.

### In-Sight 3D-L4000 Series

A unique vision system combining 3D laser displacement technology with a high-performance smart camera allowing factory engineers to quickly, accurately, and cost effectively solve a wide variety of inspections thanks to a comprehensive suite of true 3D vision tools, easy setup, and speckle-free blue laser optics.

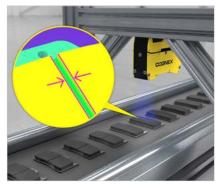


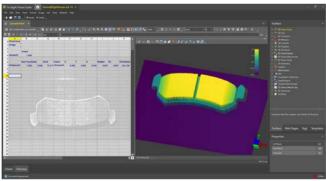














www.cognex.com/3D-vision-systems

#### 3D-A5000 Series

State-of-the-art area scan 3D camera captures high-resolution 3D point cloud images in a fraction of the time of current methods. Using unique 3D imaging technology, it solves challenging assembly verification, in-line metrology, and robotic guidance applications.



3D RESOLUTION

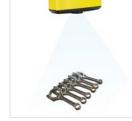


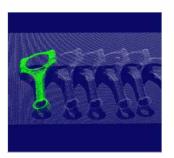
1.5 million points











#### 3D-L4000 with VisionPro

Powerful laser displacement sensor with PC-based development environment performs fast, accurate 3D inspections, measurements, and OCR character reading. Equipped with industry-leading 3D vision tool and delivers results in real-world units.



3D RESOLUTION



960-1920 points

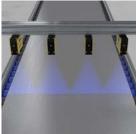
**FEATURES** 











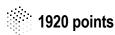
### **DS800 Series**

Combining laser triangulation with advanced imaging, easy-to-use displacement sensor generates highly-detailed 3D renderings of parts under inspection.

Unique field calibration technology auto-corrects for errors to offer micron-level accuracy.



3D RESOLUTION

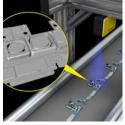


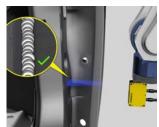
**FEATURES** 











#### **DSMax**

Quick, high-definition laser displacement sensor for 3D inspections of small, detailed parts. Ideal solution for electronic components which can contain highly reflective or dark features.



3D RESOLUTION



2000 points

**FEATURES** 











www.cognex.com/3D-vision-systems

## **VISION SOFTWARE**

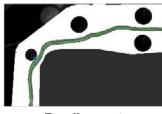


#### **VisionPro**

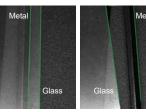
A powerful development environment to tackle any vision challenge. VisionPro enables the rapid development of sophisticated vision software through its extensive tool prototyping that allows you to visually define and tune your application using either traditional rule-based vision or deep learning-enabled smart tools. VisionPro's seamlessly integrated programming interface enables the deployment of highly-customizable applications on your PC platform.



PatMax
Object location



**BeadInspect**Glue bead inspection



SmartLine Intelligent line detection

#### **Vision Accessories**

A wide variety of industrial cameras, frame grabbers, and I/O factory communication cards for system flexibility.





### **BARCODE READING**

Nearly every product uses a 1D or 2D barcode to automate and simplify identification and data capture. The basic process in reading codes is to 1) illuminate the code, 2) locate the code, and 3) extract the data. Organizations must be able to read codes quickly and accurately for maximum efficiency and throughput.

Cognex DataMan® and MX series image-based barcode readers decode 1D and 2D codes, from printed labels to the hardest to read direct part mark (DPM) codes, and deliver industry-leading read rates. Advanced technology, modular options, and easy setup help to reduce costs, optimize performance, increase throughput, and control traceability.



### FIXED-MOUNT BARCODE READERS



#### **DataMan 70 Series**

Compact design ideal for reading 1D and 2D label-based codes in tight application spaces.

**POWER** 

1.2MP

**RESOLUTION** 

CONNECTIVITY



SYMBOLOGIES







**FEATURES** 







#### **DataMan 280 Series**

Premium decoding technology in a compact form factor.

**POWER** 

SYMBOLOGIES



1.6 MP

**FEATURES** 



















#### **DataMan 370 Series**

Delivers superior read performance for the broadest range of applications, including multicode, multi-symbology applications.



**POWER** 

RESOLUTION

CONNECTIVITY

**SYMBOLOGIES** 





























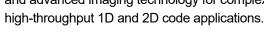




Fully compatible with DataMan 360 series accessories

#### DataMan 470 Series

Premium reader with multi-core processing power and advanced imaging technology for complex,

















CONNECTIVITY







SYMBOLOGIES





















#### www.cognex.com/fixed-mount

### **COGNEX EDGE INTELLIGENCE**

The Cognex Edge Intelligence (EI) platform provides visibility into what is happening on your line, transforming big data into smart data for greater efficiency and throughput. El is fully integrated with select Cognex products and logistics tunnels to streamline device management. Users can access visualization and diagnostics tools to identify and resolve issues quickly.





Read rate trends

### HANDHELD BARCODE READERS



#### DataMan 8050 Series

Decodes well-marked direct part mark (DPM) and label-based codes in harsh factory floor environments.

CONNECTIVITY









SYMBOLOGIES



**FEATURES** 



### DataMan 8700DQ

Decodes well-marked DPM codes with IP67-rated housing and an OLED display screen.

RESOLUTION



1.6 MP





CONNECTIVITY











SYMBOLOGIES











#### DataMan 8700DX

Offers cutting-edge performance and operator feedback on the toughest DPM and label-based codes while withstanding harsh oils, dirt, and water.

RESOLUTION



1.6 MP





**FFATURES** 



















### **BARCODE VERIFIERS**

Barcode verification is the process of grading the quality of barcodes to globally accepted standards. Cognex barcode verification technology ensures the readability and compliance of codes and provides detailed summary reports.

**DataMan 475V Series Inline Verifier** 

Grades 1D, 2D, and DPM codes from a fixed position on the production line.

FIFI D OF VIEW

80 x 60 mm,

**SYMBOLOGIES** 









LIGHTING







#### DataMan 8072V Series Handheld Verifier

Grades the most difficult direct part mark (DPM) codes with 30/45/90-degree angle lighting options.



FIELD OF VIEW

27 x 20 mm,





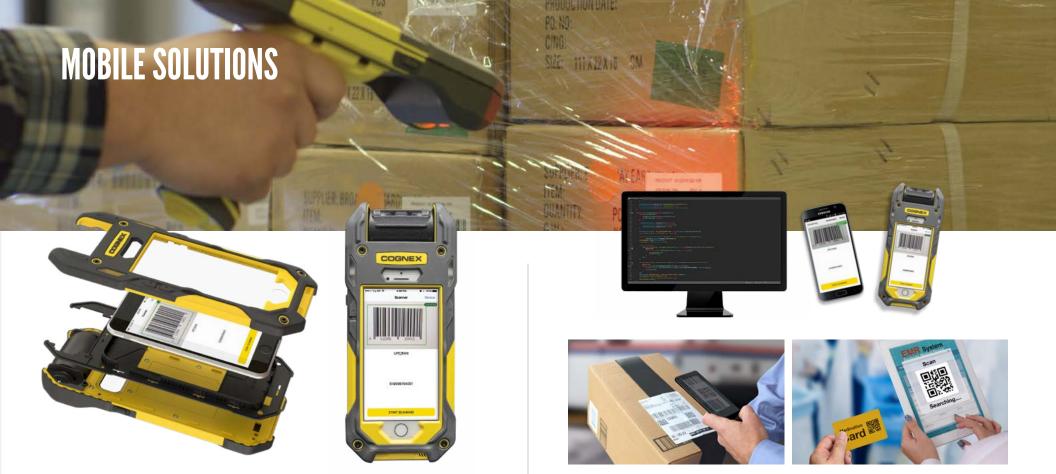






www.cognex.com/handheld

www.cognex.com/verifiers



#### **MX-1502 and MX-1100 Series**

Combines fast, image-based 1D and 2D barcode reading with iOS® mobile devices for standard, long, and extended range applications.

RESOLUTION







**SYMBOLOGIES** 







**FEATURES** 







### Cognex Mobile Barcode Software Development Kit (SDK)

The Cognex Mobile Barcode SDK is a comprehensive software tool for all facets of mobile barcode scanning. It enables tailoring and maintaining a single application for all mobile devices across your entire organization.

The SDK can be used with any supported device, including:

- MX-1000™ and MX-1502 series mobile terminals
- Smartphone and tablet cameras (license required)

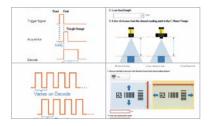
### EASY SETUP AND OPERATION

### **DataMan Setup Tool**

The DataMan Setup Tool software simplifies installation and operation of Cognex barcode readers. It provides step-by-step guidance, auto-adjusts and optimizes variable parameters, and captures code images in real time for user review.



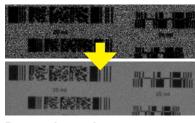
Step-by-step visual guidance



**Application assistants** help optimize parameters



**Independent lighting controls** 



Pre- and post-image optimization tools



Multiple read setups allow for greater product & environmental variation

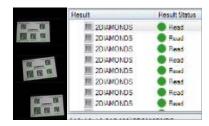
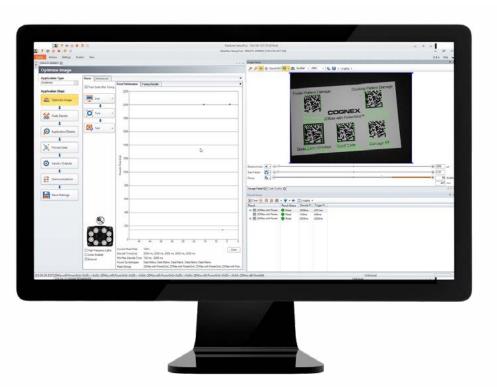
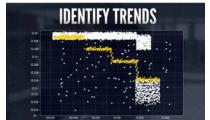


Image & read result history



### Performance feedback for process optimization

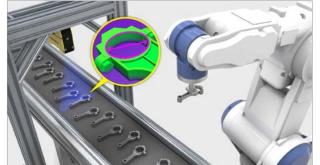
Cognex technology provides performance feedback for networked DataMan fixed-mount barcode readers, including no-read tracking, read rate trending, and configuration audit trails.



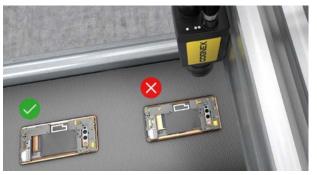


### THE MOST INDUSTRY EXPERIENCE

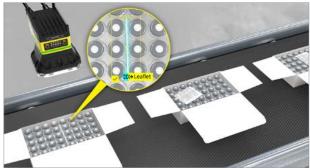
We serve hundreds of different markets. Here are some of the largest and fastest-growing industries for machine vision and industrial barcode reading.



Automotive



**Electronics** 



**Pharmaceutical & Medical Devices** 



Logistics



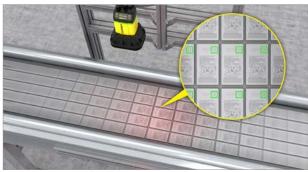
**Airport Baggage Handling** 



**Automotive** 



**Consumer Products** 



**Electronics** 



Food & Beverage

### **COGNEX GLOBAL SERVICES**

Technical Support
Product Training
Hardware Programs
Product Lifecycle

When it comes to protecting your machine vision investment, Cognex understands that responsive, expert service is an expectation all customers should have. Cognex serves an international customer base from offices located throughout the Americas, Europe, and Asia and through a global network of highly-trained partners, system integrators, and distributors.

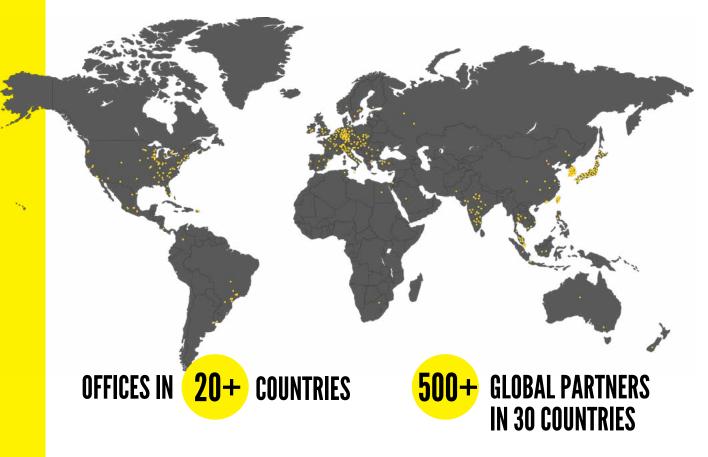
From development to deployment, Cognex is there to help you get your vision systems up and running as fast as possible. Whether you're considering machine vision for the first time or are already an expert user, Cognex global services provide the expertise to help your organization succeed.

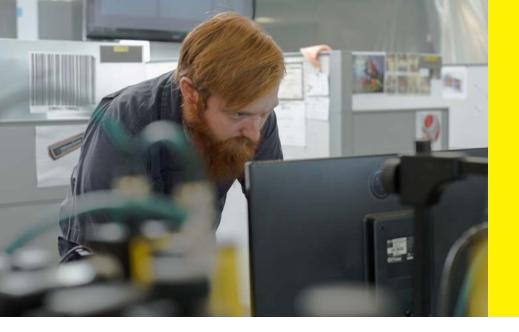
cognex.com/support/cognex-services











### **TECHNICAL SUPPORT**

All Cognex products come with complimentary technical support during and after installation from experienced vision engineers that you can access by phone, email, and online knowledge database. Cognex engineers can remotely connect to your system to help solve your problem. Cognex vision systems come with a one-year limited warranty and are covered by our Hot Swap Program, which guarantees shipment of a permanent replacement system within 2 business days of a reported failure.

cognex.com/support

### THE MOST EXTENSIVE VISION NETWORK

Around the globe, wherever you find manufacturing, you can find a Cognex representative! Our extensive network of Cognex certified partners consist of the most experienced Automation Service Providers (ASPs) and Certified System Integrators (CSIs) in the industry.

Our ASPs are locally-based vision suppliers offering a wide range of factory automation products, support and services to Cognex customers around the world. Additionally, when it comes to more complex automation installations that require highly skilled resources, our CSIs offer an extensive range of services including completely customized automation solutions to integration into pre-existing solutions.









### **COGNEX TRAINING**

We want to make YOU the most effective vision professional at your organization. Cognex offers a variety of training options dedicated to optimizing manufacturing processes and increasing organizational expertise. Through its global training organization, Cognex operates classroom facilities that deliver a variety of courses lasting 1–4 days for beginners to advanced users. Topics range from the fundamentals of machine vision to real-world applications for complex tools.

### **Customized, Anytime**

For groups of six or more, all Cognex classes are available at *your facility* so that your team can work and learn together in your real-world environment. For on-demand convenience, the Cognex online training portal lets you access on-demand training videos of many Cognex courses, participate in online courses, view tutorials, examine application examples, and watch lighting and optics videos.

By combining key training classes and system integration services into training service packages, Cognex can help focus and accelerate your learning.

Our three most popular packages—Building Vision Competence, Upgrading Vision System, and Factory Level Service Program (FLSP)—address common customer challenges and can be customized to suit your specific needs.

www.cognex.com/training



1074 WORLDWIDE

CLASSES IN 2020



# WHAT DOES CULTURE MEAN AT COGNEX?

### **WORK HARD**

We are passionate about our work. We work hard because we are empowered to make a difference.

### **PLAY HARD**

Jump out of an airplane with our company chairman? Get in a paint fight with the CEO? Launch pumpkins from a catapult for prizes? Or just drink beer with friends at a Friday after-work social. Cognex goes all out to reward working hard with creative opportunities to play hard.

### **MOVE FAST**

The sooner we test that new idea, the sooner we can bring it to market to help our customers meet their goals. Staying nimble keeps work interesting, and keeps Cognex innovating.















### WWW.COGNEX.COM

Companies around the world rely on Cognex vision and barcode reading to optimize quality, drive down costs and control traceability.

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Americas North America Brazil Mexico	+1 844-999-2469 +55 11 4210 3919 +800 733 4116	Hungary Ireland Italy Netherlands Poland Spain Sweden Switzerland Turkey United Kingdom	+36 800 80291 +44 121 29 65 163 +39 02 3057 8196 +31 207 941 398 +48 717 121 086 +34 93 299 28 14 +46 21 14 55 88 +41 445 788 877 +90 216 900 1696 +44 121 29 65 163	Asia China India Japan Korea Malaysia Singapore Taiwan Thailand Vietnam	+86 21 6208 1133 +9120 4014 7840 +81 3 5977 5400 +82 2 539 9047 +6019 916 5532 +65 632 55 700 +886 3 578 0060 +66 88 7978924 +84 2444 583358
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